



NEWS RELEASE

One Year of the Decade of Action: Pressure Must Stay High to Make Roads Safer

10 May 2012, Brussels – On this day one year ago, the United Nations launched the Decade of Action for Road Safety, an ambitious commitment aimed at reducing the worrying global trend of an increase in risk on the roads. The World Health Organisation put the writing on the wall by estimating that by 2030 road traffic injuries would become the fifth leading cause of death. One year into the Decade of Action, many good initiatives have been taken already and there are good signals that allow ETSC¹ to believe that the goal of stabilising and subsequently reducing the global number of road traffic deaths can be reached. “To achieve this goal, all the stakeholders must maintain their focus and keep up the pressure on the political leaders. Road safety is an area where there is no room for complacency and, as the European Transport Safety Council, we will do our part to remind European leaders of the responsibility that rests on their shoulders,” said Antonio Avenoso, ETSC Executive Director.

During the first year of the Decade of Action, ETSC has been active in a myriad of themes related to road safety. The list below shows only the tip of the iceberg in terms of the work done to reduce the number of deaths and injuries in European transport.

ETSC Events

- 18th May 2011 - [PRAISE Annual Brunch Seminar](#)
- 19th May 2011 - [PIN Talk in Slovenia](#)
- 9th June 2011 - PRAISE Seminar in Oviedo, [Road safety at work in the spotlight in Spain](#)
- 15th June 2011 - PRAISE Seminar in Germany, [Germans Discuss Future of Work-Related Road Safety](#)
- 29th June 2011 - [PIN talk in Hungary](#)
- 4th October 2011 - [Business to Business Alcohol Interlock Seminar in Zurich](#)
- 26th October 2011 - [Safe and Sober Seminar in Stockholm](#)
- 3rd November 2011 - Launch of [Annual Competition for Road Safety at Work in the EU](#)
- 7th November 2011 - Safety lecture: [Distracted Driving](#)
- 15th November 2011 - PRAISE Seminar in the UK [Driving for Work in the UK--Leadership Challenge](#)
- 15th November 2011 - [PIN Talk in Israel](#)
- 8th December 2011 - [Getting to grips with tyre safety: ETSC Tyre Safety Lunch](#)
- 31st January 2012 - ETSC completes its STARS project: [Students awarded for improving road safety](#)
- 7th March 2012 - PRAISE Seminar in France [Praise Seminar in Paris](#)
- 15th March 2012 - [Safe and Sober Seminar in Helsinki](#)
- 25th April 2012 - [PRAISE Annual Event and Award Ceremony](#)
- 30th April 2012 - [PIN Talk in Denmark](#)

ETSC Publications

- 10th May 2011 - [PIN country ranking: Unprotected Road Users Left Behind in Efforts to Reduce Road Deaths](#)
- 17th May 2011 - [ETSC Position Paper on Longer and Heavier Vehicles](#)
- 24th May 2011 - [PRAISE Thematic Report: Road Safety at Work Zones](#)
- 6th June 2011 - [ETSC Response to the Transport White Paper June 2011](#)
- 21st June 2011 - [Road Safety PIN Report 2011](#)

21st June 2011 - [Eight Countries Cut Road Deaths by More Than 50% Since 2001](#)
21st June 2011 - [Sweden Receives Road Safety PIN Award 2011](#)
21st June 2011 - [Lithuania Receives PIN Road Safety Award 2011](#)
1st July 2011 - [ETSC Memorandum to the Polish Presidency](#)
20th September 2011 - [ETSC MEP Briefing Road Safety Report September 2011](#)
29th September 2011 - Press release: [Final EU Approval for New Road Safety Legislation](#)
4th October 2011 - [ETSC launches its Project to Improve Safety of Cyclists](#)
20th October 2011 - [PRAISE Thematic Report: EU Social Rules and Heavy Goods Vehicle Drivers](#)
29th November 2011 - [PIN country ranking: Young Men Four Times More Likely to Die on EU Roads than Young Women](#)
15th December 2011 - [PRAISE Thematic Report: Driving for Work Managing Speed](#)
9th January 2012 - [ETSC Memorandum to the Danish Presidency of the EU](#)
17th January 2012 - [EU Funds for Road Safety](#)
15th February 2012 - [CARS 21 Road Safety](#)
24th April 2012 - [Drink Driving: Towards Zero Tolerance](#)
25th April 2012 - [PRAISE Thematic Report: Work Related Road Safety Management Programmes](#)
25th April 2012 - [PRAISE Handbook for improving work-related road safety](#)

ETSC Newsletters

July 2011 - [Drink Driving Monitor 14](#)
September 2011 - [Safety Monitor 84](#)
October 2011 - [Speed Monitor 9](#)
December 2011 - [Drink Driving Monitor 15](#)
January 2012 - [Speed Monitor 10](#)
February 2012 - [Safety Monitor 85](#)

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¹ ETSC is a Brussels-based independent non-profit making organisation dedicated to reducing the numbers of deaths and injuries in transport in Europe. The ETSC seeks to identify and promote research-based measures with a high safety potential. It brings together 45 national and international organisations concerned with transport safety from across Europe. www.etsc.eu