



### Comment

The last few months have been the busiest ever experienced by our public policy teams in FIM and UEM (FIM Continental Union for Europe). With this in mind, and following the new strategy plan of the FIM, we are making changes to communications.

For detailed information we have commenced a new series of internal communications aimed at our activists in all our 103 national federations across the world. The aim has been to free up Public Policy News for a more general look at the motorcycling scene relevant to its very diverse audience. - An audience ranging from motorcycle enthusiasts, the media, industry, academics, and politicians and officials with varying degrees of involvement in the world of motorcycling and scooter riding.

We have also dropped the monthly format in favour of a more flexible approach that will allow us to report on the very latest news without confining it to a particular date of reporting.

All readers are reminded that free use may be made of any material. All we ask is that the source is acknowledged. If you see a photo that you like but need a higher resolution copy please ask, often we have that too.

**Achilles Damen**, Director of the Public Affairs Commission (CAP)

**Jean-Pierre Moreau**, President of the Public Affairs Commission, UEM (FIM Continental Union for Europe)

### Make Roads Safe Hellas - new helmet campaign launched in Crete

With patronage from HRH Prince Michael of Kent from the British Royal family a new campaign was launched in Crete in March. It may be the law in Greece that a helmet should be worn but still many riders do not do so. - Or if they do often they forget to do up the strap. Over the next two years a multi sided strategy will be rolled out by Make Roads Safe Hellas. - A great contribution to the Decade of Action for Road Safety.

Working with the media riders who "do it right" will be identified by the campaign team with the reward of entry into a draw for prizes varying from a new helmet to the possibility of a grand prize involving a trip to an FIM MotoGP race! The campaign is also strongly backed by the FIA Foundation.

Another ally in the cause of improving road safety is the local training organisation 0300 School. After the formal launch Prince Michael (a keen rider) took part in a training session at the Pistapark facility near to the city of Chania. The instructors and the facilities there are world class and there is also close co operation with trainers in Cyprus who were present at the event as well.



HRH Prince Michael is briefed by Thanassis Choundras Chief Instructor of the 0300 school - and keen competition rider too

Road infrastructure, climate etc in Crete is also similar to many places outside of Europe so a campaign like this one which will be measured for its effectiveness will serve as a model for others. Seat belt and helmet wearing has not been "solved" in the European Union and more attention to basics such as these, - also advised by the ETSC- could bring real benefits.

## Type Approval - new EU laws

The main reason we and our partners have been so busy! A (very brief) summary of our main concerns.

### Automatic headlights on

AHO is a system that is science based according to findings of the MAIDS study to which FIM contributed. It makes sense to ensure that it is applied to the whole market, not just those machines produced by ACEM companies that equip their products in this way. It does not make sense to add in a switch for maintenance purposes as some have suggested. It is not needed and would defeat the object of the policy.

### Trial and Enduro motorcycles

These are within the existing regulations and it makes no sense to take them out. A new category could lead to all sorts of confusion concerning the use of these machines on the road between stages of a competition. Additionally many of these products are derivations of other models which will stay within TA.

Special consideration is needed when it comes to braking requirements as CBS and ABS are not consistent with the use these machines are put to in competition. This is not easy to explain to non motorcyclists so we are fortunate that the rapporteur, Wim van de Camp MEP is himself a rider.

At the same time we do not want a loophole created that would lead to a flood of cheap machinery (which will never be used in competitions) and replicate the problems of a few years ago with the short lived fashion for illegal pocket bikes.

## Small series production

Small companies that could one day grow from nothing to large companies (as Triumph has in the last twenty years) need protection to innovate. Clamping down on small series production makes no sense for an EU economy that needs to grow and create more jobs.

This is just a brief snapshot of some of the issues - if you need more details contact John Chatterton-Ross whose co ordinates are at the end of this newsletter.

## FIM joins Global Helmet Vaccine Initiative (GHVI)

Following a meeting between Greig Craft of the AIP Foundation (first winners of the FIM Road Safety Award) and FIM CEO Guy Maitre the FIM Board has decided to join the GHVI.

The aim is to replicate the success achieved by AIP Foundation in Vietnam in other countries across all continents.

More details can be found at the GHVI internet site on: <http://www.helmetvaccine.org/>



## ROSA Project Final Ceremony

On 2 March 2011, the FIM President Vito Ippolito praised the work of the ROSA motorcycle project during the above ceremony at the European Parliament hosted by Madame Inés Ayala Sender, member of the European Parliament.

The ROSA's road safety manual on best practice that will assist road engineers in making roads safer for all users of powered two wheelers was presented to the European Commission. ROSA also featured a travelling exhibition on safety that visited European rounds of MotoGP during the 2010 season.



From left to right:

Isabelle Kardaz (Head of Road Safety Unit of the European Commission), Brian Simpson (European Parliament - Chairman of the TRAN Committee), Giacomo Agostini (15 times Road Racing Grand Prix World Champion), Vito Ippolito (FIM President), Hector Barbera (MotoGP Rider), Xavier Simeon (Moto2 Rider) and Inés Ayala Sender.

## News from Overijssel in The Netherlands

KNMV (Dutch affiliated member of the FIM) reports that its rider training course called VRO-R (developed with financial support from the FIM) is now attracting support from the provincial authorities in Overijssel. The course introduces new ways of teaching on "hazard perception" in which the riders work in a new partnership with instructors to identify best riding solutions. This teaching style is far more effective and we have followed the development of this course with great interest.

Riders who take up this course will be eligible for a substantial grant towards the cost of participating in this training.

## Road Safety Conference on powered two-wheelers

A "PTW Road Safety Conference" will take place in Treviso, Italy on 3 July 2011 in the framework of the UEM annual Congress. The theme of the conference will be: "Road Safety: EU legislative information, human factors and consequences of accidents".

## News from Industry

We congratulate Edwin Bastiaensen on his appointment as the new Secretary-General of IMMA (International Motorcycle Manufacturers Association) following the retirement of Dr Nick Rogers. Edwin is already well known to the motorcycling world through his previous work for ACEM. FIM's John Chatterton-Ross met up with him again when they both attended the UN (ECE) Working Party One meetings on road safety held in Geneva in March. The photograph shows Edwin at the Palais des Nations where he will no doubt be spending much of his time in future as so many technical issues connected to motorcycling are dealt with there.



For more information contact:

John Chatterton-Ross

Tel: + 44 7974 365 369

E mail: [john.chatterton-ross@fim.ch](mailto:john.chatterton-ross@fim.ch)

### About the FIM ([www.fim-live.com](http://www.fim-live.com))

The FIM (Fédération Internationale de Motocyclisme) founded in 1904, is the governing body for motorcycle sport and the global advocate for motorcycling. The FIM is an independent association formed by 103 National Federations throughout the world. It is recognised as the sole competent authority in motorcycle sport by the International Olympic Committee (IOC). Among its 50 FIM World Championships the main events are MotoGP, Superbike, Endurance, Motocross, Supercross, Trial, Enduro, Cross-Country Rallies and Speedway. Furthermore, the FIM is also active and involved in the following areas: public affairs, road safety, touring and protection of the environment. The FIM was the first international sports federation to impose an Environmental Code in 1994.